

Maximize opportunities to win and keep customers



In a connected world, delivering a great customer experience is more essential than ever to differentiating your business, building loyalty, and maintaining your reputation. This is where CRM solutions come in, but a lot of businesses see CRM as too complex.

With Microsoft Dynamics CRM Online it doesn't have to be complicated.

It is easy to use and works seamlessly with familiar tools like Office 365

It is flexible—you decide when to use the tools in CRM to help your business

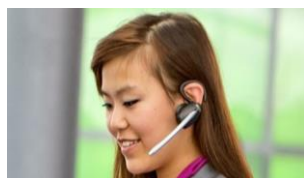
It is hosted by Microsoft, so you can focus on your business and your customers

3 areas where Dynamics CRM Online can help your business



Opportunity Management

Make it easy for everyone in your organization to get the information needed to deliver great customer experiences



Mobile Productivity

Empower your sales and service teams to do their best work from virtually anywhere on any device



Business Insight

Get visibility into your organization to make informed decisions and grow your business



Let BT Partners help you define your path to CRM



Opportunity management

Customer service

Marketing automation

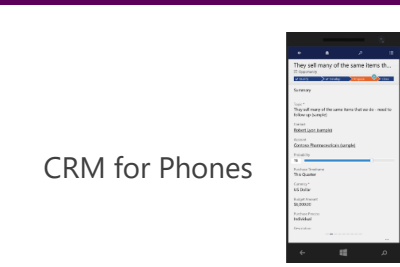

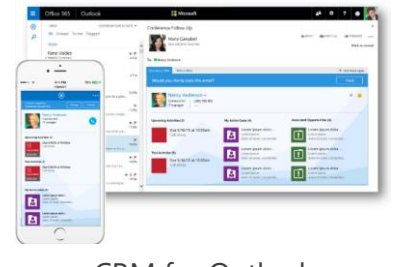
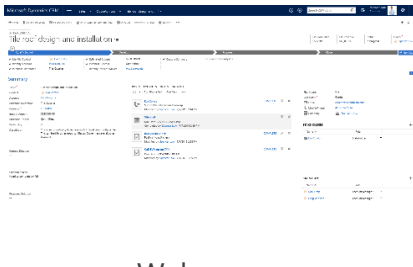
Microsoft Dynamics CRM Online

Microsoft Dynamics CRM Online

A breadth of tools. An affordable price. At your pace...

...with access anywhere on any device

-  Opportunity Management/Sales
-  Customer Care/Service
-  Marketing Automation

-  CRM for Phones
-  CRM for Tablets
-  CRM for Outlook
-  Web access



3 great reasons to get started now

- 1** | **It's easier than you think.** Employees catch on quickly with easy, familiar tools. You don't have to worry about installing new software and systems. It's all done for you and is backed by Microsoft.
- 2** | **It's affordable.** It's in the cloud, which means no large capital expense for servers and software. You just turn it on and pay a low monthly subscription. Mobile apps are included too.
- 3** | **It's time.** Businesses who are up and running on Dynamics CRM never look back. They enjoy immediate gains in productivity, sales, and competitive advantage from customer service excellence.



Take the next step on your path to CRM.
Contact us today.

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